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Latest 'Factory' ERP story is no slouch

A visit to Boss Design proved to be anything but a pain in the back for David in the next episode of The Factory.

'The Chair Man' is the fourth instalment of this popular viral marketing campaign with David continuing his quest for the perfect ERP. In the episode, which can be found at <http://www.k3scs.com/thefactory>, he goes behind the scenes at the award-winning leading manufacturer of high quality corporate seating for offices.

Boss Design has earned a reputation for producing quality products that exceed current legislation requirements. They are ergonomically engineered to help prevent back pain for people who have to sit in the same position for a long period of time. All of its products undergo rigorous posture and comfort testing.

The company integrated K3's SYSPRO system after recognising the need to raise the standards of its operational and manufacturing practices to the level of its product offering. It has also helped the company earn the Queen's Award for Enterprise for Sustainable Development.

Virginia Seaward, Boss Group's Head of Operations, said: *"Without SYSPRO we never would have coped and it has played a pivotal role in helping Boss Design being recognised with the Queen's Award for Enterprise."*

In 'The Chair Man', David takes a factory tour to learn how SYSPRO works, while taking the opportunity to sprawl on some of Boss Design's colourful office creations and make quips about 'cutting edge' equipment on the factory floor. David discovers how Boss Design has radically overhauled its operations and managed an 18 per cent year-on-year growth while improving delivery and reducing costs and inventory.

The Factory campaign again succeeds in keeping viewers entertained with a fun and visual approach to a serious topic about the benefits of K3's ERP solutions.





Virginia added: *"We saw a lot of software packages and enjoyed SYSPRO. We liked the fact that we could bespoke it to what our business needed which a lot of systems couldn't do. We can actually get it to run the factory. We needed to know what our clients wanted, when they needed it and how they wanted it and SYSPRO does all of that.."*

- Viewers can also subscribe to exclusive alerts when new episodes become available at <http://www.k3scs.com/thefactory>.

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